



QUALIFICATION FILE – PM Vishwakarma (Advance Module)

Brick Mason (Advance)

NCrF/NSQF Level: 3.0

Submitted By:

Construction Skill Development Council of India

Tower 4B, DLF Corporate Park, 201 & 202 4B, Mehrauli-Gurgaon Rd, DLF Phase 3, Gurugram, Haryana 122002

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Section 1: Basic Details



1.	PM Vishwakarma -Qualification Name	Brick Mason (Advance)	
2.	Sector	Construction	
3.	Related Qualification Available on NQR (wherever applicable)	Name: NA	NQR Code & version: NA & Version 1.0
4.	National Qualification Register (NQR) Code & Version (Will be issued after NSQC approval.)	NG-03-CO-02343-2024-V1-CSDCI	5. NCrF/NSQF Level: 3.0
6.	Brief Description of the Job Role	A Brick Mason – Advanced is an experienced professional who is responsible for constructing and repairing structures, such as walls, partitions, facades and other masonry structures using bricks, stones, concrete blocks and other building blocks and masonry materials. The individual uses different types of brick masonry tools and equipment, including basic and advanced. The person acts as a small entrepreneur, setting up and managing a brick masonry enterprise.	
7.	Eligibility Criteria for Entry for a Student/Trainee/Learner/Employee	<div>a. Entry Qualification & Relevant Experience:</div> <div><div>Academic/Skill Qualification (with Specialization - if applicable)</div><div>Existing Vishwakarma’s duly verified as per the Scheme</div></div> <div>b. Age: NA</div>	
8.	Credits Assigned to this Qualification, Subject to Assessment (as per National Credit Framework (NCrF))	4	9. Common Cost Norm Category (I/II/III): I
10.	Any Licensing Requirements for Undertaking Training on This Qualification (wherever applicable)	NA	

11.	Training Duration by Modes of Training Delivery <i>(as per requirement of the qualification)</i>	<table border="1"> <thead> <tr> <th data-bbox="1023 256 1816 328">Modules</th> <th data-bbox="1816 256 2112 328">Notional Hours (hh:mm)</th> </tr> </thead> <tbody> <tr> <td data-bbox="1023 328 1816 368">Usage of any new machinery/tools/techniques</td> <td data-bbox="1816 328 2112 368">45:00</td> </tr> <tr> <td data-bbox="1023 368 1816 440">Entrepreneurship skills, design workshops and Bureau of Indian Standards (BIS) Modules</td> <td data-bbox="1816 368 2112 440">30:00</td> </tr> <tr> <td data-bbox="1023 440 1816 480">Advanced Digital Skills</td> <td data-bbox="1816 440 2112 480">15:00</td> </tr> <tr> <td data-bbox="1023 480 1816 520">Advanced Financial Skills</td> <td data-bbox="1816 480 2112 520">15:00</td> </tr> <tr> <td data-bbox="1023 520 1816 560">Advanced Marketing and Outreach Skills</td> <td data-bbox="1816 520 2112 560">15:00</td> </tr> <tr> <td data-bbox="1023 560 1816 592">Total</td> <td data-bbox="1816 560 2112 592">120:00</td> </tr> </tbody> </table>		Modules	Notional Hours (hh:mm)	Usage of any new machinery/tools/techniques	45:00	Entrepreneurship skills, design workshops and Bureau of Indian Standards (BIS) Modules	30:00	Advanced Digital Skills	15:00	Advanced Financial Skills	15:00	Advanced Marketing and Outreach Skills	15:00	Total	120:00
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Total	120:00																
12.	Is the Qualification Amenable to Persons with Disability	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If “Yes”, specify applicable type of Disability:															
13.	Name and Contact Details Submitting / Awarding Body SPOC <i>(In case of CS or MS, provide details of both Lead AB & Supporting ABs)</i>	Name: Mr. Abhisek Prasad Mishra Email: abhisek@csdcindia.org Contact No.: 0124-4513915-18 Ext-22 Website: www.csdcindia.org															
14.	Final Approval Date by NSQC: 15/03/2024	Validity Duration: 3 years (Co-terminus with the PM Vishwakarma Scheme subject to midway changes in the qualification)	15. Next Review Date: 15/03/2027														


Section 2: Tools and Equipment Details



List of Tools and Equipment



Batch Size: 30 candidates


S. No.	Tool / Equipment Name	Specification	Quantity for specified Batch size	Tool Image/ Image URL
1	Self Levelling Digital Laser Machine	Dimensions: 32.6L x 15.8W cm Style: Laser Item Weight: 1140 Grams Features: Self-leveling Capability: 15m range with an accuracy of ± 0.2 mm/m IP54 Rating: Suitable for use in challenging working conditions	5	
2	Electric Hammer drill machine	Product Dimensions: 15.6L x 11.2W x 4.5H cm Power Source: Corded Electric Power Input: 720 Watts Voltage: 230 V Frequency: 50/60 Hz No-load Speed: 0 - 1,700 RPM (Rotations Per Minute) Impact Rate: 0 - 4,050 BPM (Blows Per Minute) Maximum Drilling Diameter: <ul style="list-style-type: none"> In Concrete: 20 mm In Wood: 30 mm In Steel: 13 mm Chuck Type: SDS-plus Weight: 2.3 kg	5	



3	Core Cutting machine	<p>Product Dimensions: 22.4L x 6W x 6.1H cm</p> <p>Net Weight: 11.6(kg)</p> <p>Power Source: Corded Electric</p> <p>Power Input: 2200 Watts</p> <p>Voltage: 220-240V</p> <p>Frequency: 50-60Hz</p> <p>Blade Diameter: 355mm (14 inches)</p> <p>Cutting Depth Capacity:</p> <ul style="list-style-type: none"> Concrete: Up to 125mm Asphalt: Up to 150mm No-load Speed: 4100 RPM (Revolutions Per Minute) <p>Arbor Size: 25.4mm (1 inch)</p>	5	
4	Automatic Block-Cutting Machine	<p>Product Description:</p> <p>Chain Pitch: 3/8" Inch</p> <p>Chain Gauge: 1.3 mm</p> <p>Power Input: 1200 W</p> <p>Chain Speed: 12 m/s</p> <p>Technical Specifications:</p> <p>1. Motor:</p> <ul style="list-style-type: none"> Power: 250 Watts Voltage: 230V Frequency: 50 Hz Motor Type: High-torque, brushless <p>2 Blade:</p> <ul style="list-style-type: none"> Diameter: 250 mm Type: Segmented diamond blade 	5	

		<ul style="list-style-type: none"> • Cutting Depth: Adjustable up to 60 mm • Arbor Size: 22.2 mm <p>3 Construction:</p> <ul style="list-style-type: none"> • Housing Material: Durable plastic and metal construction • Handle: Ergonomic design for comfortable grip and reduced fatigue • Weight: Lightweight for easy manoeuvrability <p>4 Safety Features:</p> <ul style="list-style-type: none"> • Blade Guard: Provides protection during operation • Safety Switch: Prevents accidental starts • Overload Protection: Automatically shuts off the motor in case of overheating 		
5	Angle Grinder	<p>Product Description:</p> <ul style="list-style-type: none"> • Dimensions: Length: 298 mm X Width: 77 mm X Height: 102 mm • Spindle Thread: M10 • Weight: 1.8 kg <p>Technical Specifications:</p> <p>1. Motor:</p> <ul style="list-style-type: none"> • Power Rating: 670 Watts • Voltage: 220-240V • No-load Speed: 11,000 rpm 	5	

		<ul style="list-style-type: none"> • Motor Type: High-performance, durable <p>2 Disc Size:</p> <ul style="list-style-type: none"> • Disc Diameter: 100 mm • Arbor Size: 16 mm <p>3 Safety Features:</p> <ul style="list-style-type: none"> • Kickback Control: Yes • Restart Protection: Yes • Anti-vibration Side Handle: Included • Safety Switch: Two-position lock-on switch 		
6	Safety helmets	<p>Shell: Hard shell made of impact-resistant materials like ABS (Acrylonitrile Butadiene Styrene) or HDPE (High-Density Polyethylene).</p> <p>Features:</p> <ul style="list-style-type: none"> • Adjustable suspension system • Chin strap • Ventilation holes. <p>Tool/ item should be of reputed make and conforming to standard quality</p>	30	
7	Safety goggles	<p>Style: Wrap-around design featuring clear, impact-resistant lenses.</p> <p>Material: Polycarbonate lenses for durability and protection</p> <p>Features: Anti-fog coating Adjustable strap Cushioned frame</p>	30	

		Purpose: <ul style="list-style-type: none"> Shields eyes from debris, chemicals, and potential hazards in various work environments. Essential for eye protection and preventing injuries Compliance: Meets safety standards to guarantee proper protection. Tool/ item should be of reputed make and conforming to standard quality		
8	Safety jackets	Material: High-visibility polyester or similar fabric. Features: <ul style="list-style-type: none"> Reflective strips Zip or Velcro closure Pockets Sizes: Various sizes for different body types. Purpose: Enhances visibility and safety in low-light or high-risk environments, often worn by construction workers, road crews, and others working in hazardous conditions. Tool/ item should be of reputed make and conforming to standard quality	30	
9	Safety shoes	Material: Leather or synthetic upper with protective toe cap (steel or composite). Features: <ul style="list-style-type: none"> Slip-resistant sole Puncture-resistant midsole 	30	

		<ul style="list-style-type: none"> • Cushioning. Types: <ul style="list-style-type: none"> • Steel-toed • Composite-toed • Metatarsal guard options. Purpose: Provides foot protection against impact, compression, and puncture hazards in industrial and construction settings, reducing the risk of foot injuries. <p>Tool/ item should be of reputed make and conforming to standard quality</p>		
10	Full Body harness	Components: <ul style="list-style-type: none"> • Shoulder straps • Leg straps • Waist belt Material: Strong, durable nylon webbing with reinforced stitching Features: <ul style="list-style-type: none"> • Adjustable straps • Multiple attachment points • Shock-absorbing lanyards. Purpose: Used for fall protection in various industries, securing a person's entire body to prevent falls from heights, ensuring safety during. <p>Tool/ item should be of reputed make and conforming to standard quality</p>	30	

11	First Aid box	NA Tool/ item should be of reputed make and conforming to standard quality	2	
12	Mobile Phone	SMART PHONE	30	
13	Wifi/ Mobile internet	5G/4G/3G, 10 Mbps		

Classroom Aids

The aids required to conduct sessions in the classroom are:

1. PC/Laptop
2. Screen Projector
3. Screen
4. Marker
5. White Board
6. Duster
7. Smart Phone

Section 3: Performance Criteria & Assessment Criteria

Description:

- Brick-Mason Advanced mainly focuses on construction and repair of structures using bricks, stones, concrete blocks and other materials by using both basic and advanced tools and machinery
- The person will be able to handle digital devices and its related software tools efficiently and effectively. This program will help the Vishwakarmas to succeed in their chosen business.
- The Vishwakarma will be able to differentiate and decide about availing the most appropriate financial services from the bank for eg. opening suitable bank account as per his business needs, manage banking transactions, make payments through various modes and application, avail loans at appropriate cost, calculate, collect, pay and report about his Income Taxes and Goods & Services Tax and be aware of and take precaution against financial frauds.
- Participants can conduct marketing activities, evaluate customer feedback, and obtain quality certification. Participants will gain understanding of brand identity, social media marketing and ability to use Ecommerce platforms.

Scope:

The scope covers the following:

1. Usage of any new machinery/tools/techniques

- Plan and Organize Work and Workplace to meet Expected Outcomes
- Work according to Personal Health, Safety and Environment Protocols at Construction Site
- Advanced Tools Required for Brick Masonry Work
- Efficient Brick Masonry Work by Using Advanced Techniques

2. Entrepreneurial skills, Design Workshops and Bureau of Indian Standards (BIS) Modules

- BIS standards in Brick Masonry Work
- Basic Principles of Entrepreneurship
- Creative Thinking by means of Innovations and Organizing Workshops
- Setting up the Construction Enterprise
- Evaluate and Mitigate Risks
- Manage the Finances

- Manage Construction Projects
- Network with Industry Members
- Follow and Implement Industry Trends

3. Advanced Digital Skills

- Advanced features of using mobile phones (Smart Phones)
- Using advanced Internet and mobile applications (Apps)
- Privacy and security related to the Internet and mobile phones.

4. Advanced Financial Skills

- Understand importance of being financially literate
- Manage bank account
- Managing Loans
- Basic Understanding Taxes
- Using advanced features of digital payment applications
- Awareness and Prevention of Financial Frauds

5. Advanced Marketing and Outreach Skills

- Marketing and Customer insights.
- Quality assurance and certification in craftsmanship
- Brand identity and promotion
- E-Commerce and building trade networks

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Performance Criteria & Assessment Criteria

Module No. / Module Name	Performance Criteria	Assessment Criteria			
		Theory Marks	Practical Marks	Project Marks	Viva Marks
Usage of any new machinery/tools/techniques					
Module 1: Plan and Organize Work and Workplace to meet Expected Outcomes	identify the targets and timelines set by superiors	5	10	0	2
	determine the work requirements corresponding to task(drawings/schedules/instructions/methodology), safety, tools and equipment prior to commencement of task				
	plan the work by analyzing the required outcomes, work procedures, allotted time, resource availability and known priorities				
	prepare the work areas in coordination with team members				
	plan for waste collection and disposal prior to and after completion of work				
	arrange the required manpower prior to commencement of work				
	organize the required materials, tools and tackles required for the task effectively				
	perform the safe storage of tools and equipment				
	ensure proper maintenance and calibration of tools				
	employ efficient methods in keeping a worksite clean				
	employ correct tools, tackles and equipment for the desired work				
	ensure the work processes adopted are in line with the specified standards and instructions				
	clean and organize the workplace after completion of task				

<p>Module 2:</p> <p>Work according to personal health, safety and environment protocols at construction site</p>	identify and report any hazards, risks or breaches in site safety to the appropriate authority	4	7	0	2
	follow emergency and evacuation procedures in case of accidents, fires, natural calamities				
	follow recommended safe practices in handling construction materials, including chemical and hazardous material whenever applicable				
	follow all the protocols and safety techniques conveyed during safety awareness programs like Tool Box Talks, safety demonstrations and mock drills conducted at the site				
	select and operate different types of fire extinguishers corresponding to various types of fires as per EHS guideline				
	identify near miss, unsafe condition and unsafe act				
	use appropriate Personal Protective Equipment (PPE) as per work requirements for: Head Protection, Ear protection, Fall Protection, Foot Protection, Face and Eye Protection, Hand and Body Protection and Respiratory Protection (if required)				
	handle all required tools, tackles, materials and equipment safely				
	follow safe disposal of waste, harmful and hazardous materials as per EHS guidelines				
	check and install all safety equipment as per standard guidelines				
	follow safety protocols and practices as laid down by site EHS department				
	obtain "height pass" clearance for working at heights				
	collect, segregate and deposit construction waste into appropriate containers based on their toxicity or hazardous nature				
	apply ergonomic principles wherever required				

	follow recommended personal hygiene, workplace hygiene and sanitization practices				
	clean and disinfect all materials, tools and supplies before and after use				
	report immediately to concerned authorities regarding signs and symptoms of illness of self and others				
Module 3: Advanced Tools Required for Brick Masonry Work	select and use the appropriate advanced brick masonry tools and equipment such as Self Levelling Digital Laser Machine, Electric Hammer Drill Machine, Automatic Block-Cutting Machine and Angle Grinder	13	33	0	4
	check the workability conditions of tools and equipment				
	perform operations like positioning the laser level, marking the surface needed, relevening etc. on the self levelling digital laser machine				
	check the straightness and plumb level of brickwork by using self levelling digital laser machine				
	operate electric hammer drill machine for precise drilling				
	learn how to handle the electric hammer drill ergonomically to reduce physical strain and fatigue				
	drill holes for creating openings for pipes (Min. ½" to max. 4"), fitting of electrical boxes by using electric hammer drill machine				
	ability to complete cutting of bricks by using automatic block cutting machine for pipe openings (Min. ½" to max. 4"), electrical box installations				
	perform cutting and shaping of bricks using angle grinder for utility works				
	ability to achieve smooth and even finishes on masonry surfaces, enhancing the aesthetic quality of the work by using advanced tools				

Module 4: Efficient Brick Masonry Work by Using Advanced Techniques	choose suitable bricks based on project requirements and characteristics	8	10	0	2
	demonstrate efficiency in employing advanced techniques for bricklaying and cutting.				
	apply modern strategies to minimize material wastage				
	manage time effectively during various bricklaying processes				
	apply traditional and modern finishing techniques with precision				
TOTAL		30	60	0	10
Entrepreneurial skills, Design Workshops and Bureau of Indian Standards (BIS) Modules					
Module 1: BIS standards in Brick Masonry Work	implement and adhere to BIS standards for the selection and usage of brick masonry materials	3	7	0	0
	comply with specific BIS codes for bricklaying techniques, materials, construction of unreinforced masonry structures, compressive strength, water absorption, efflorescence, dimensions of bricks and other relevant materials.				
	adhere to BIS quality control measures for ensuring product quality				
	implement BIS standards for cutting, shaping laying and finishing of brickworks				
Module 2: Basic Principles of Entrepreneurship	display fundamental entrepreneurship principles relevant to brick masonry work	3	7	0	0
	recognize and assess potential business opportunities within brick masonry work				
	display skills to identify and navigate through different stages of entrepreneurship journey in masonry business				
	develop a comprehensive professional portfolio showcasing bricklaying skills and projects				
	execute effective customer interaction and client servicing skills in simulated scenarios				

Module 3: Creative Thinking by means of Innovations and Organizing Workshops	research and practically apply current design elements and trends in brick masonry work	4	7	0	0
	describe the compatibility to integrate sustainable materials into construction projects				
	modify designs based on current market trends and customer preferences				
	utilize technology tools to enhance carpentry designs effectively				
	communicate and present design concepts persuasively to clients and stakeholders by organizing workshops				
Module 4: Set up the Construction Enterprise	Determine the various forms of entrepreneurship and enterprises, and use research to evaluate prospects for possible business ventures.	3	10	0	0
	Consider the 4Ps of marketing: product, price, place, and promotion when creating a business plan and work model.				
	Determine funding sources, foresee, and address any legal or financial obstacles to the possible company possibility				
	determine the various consumer categories and channels of communication				
	Determine the needs and wishes of the consumer and professionally address them				
	boosting self-assurance				
	maintain hygiene and pay attention to customer satisfaction and input, as these will serve as the foundation for future development.				
	apply for the appropriate type of loan under the relevant government scheme, as required				
	follow the regulatory requirements concerning the construction enterprise, including registration and licensing				
	select an appropriate location for the enterprise based on accessibility, target market proximity, cost, etc.				

Module 5: Evaluate and mitigate risks	conduct a basic risk assessment for business operations to determine the appropriate insurance coverage requirement	3	8	0	0
	avail appropriate insurance options to protect construction tools and equipment from theft, damage, or breakdowns				
	ensure appropriate insurance coverage for the construction workers				
	coordinate with the insurance provider to make insurance claims				
	coordinate with the relevant stakeholders to build a resilient supply chain to mitigate disruptions and shortages of construction materials				
Module 6: Manage the finances	carry out budgeting for construction projects	3	8	0	0
	monitor the operations and costs to ensure quality and profitability				
	open the appropriate type of business account to conduct business transactions				
	use the appropriate payment methods, including digital payment methods				
	monitor cash inflows and outflows, and implement appropriate measures to ensure a positive cash flow				
	ensure compliance with the applicable tax obligations				
	follow the appropriate measures to mitigate financial risks				
	track the expenses and savings to evaluate the profitability of the business				
	ensure adherence to the applicable budgets				
	determine the requirement of a business loan				
	maintain appropriate financial records, including budget allocation and utilization				

Module 7: Manage construction projects	determine the scope, objectives, and deliverables of construction projects	4	8	0	0
	estimate the requirement for different types of resources required for the project, including labour, materials and equipment				
	allocate resources for different construction activities				
	plan and schedule different construction activities				
	monitor resource usage and project progress				
	implement appropriate measures to ensure the health and safety of construction workers				
	deal with different types of contingencies during construction projects				
	communicate effectively with the stakeholders, including co-workers and clients				
	implement appropriate measures for quality assurance of construction works				
	use the relevant digital tools for improved project planning, collaboration, and information sharing				
Module 8: Network with industry members	build and maintain positive relationships with clients	3	8	0	0
	establish connections with suppliers, contractors and other construction industry professionals				
	attend industry events and workshops to enhance own knowledge concerning the latest technologies and developments in the industry				
Module 9: Follow and implement industry trends	use the appropriate eco-friendly/sustainable materials, energy-efficient designs, and renewable energy technologies in construction	3	7	0	0
	identify and adopt new technologies and methods in construction works				

	implement prefabrication and modular construction methods				
	use collaborative delivery models to promote collaboration and reduce conflicts				
TOTAL		30	70	0	0
Advanced Digital Skills					
Module 1: Advanced features of using mobile phones (Smart Phones)	Use the mobile phone in a secure way by locking/unlocking phone/apps using various options like face recognition, fingerprint etc.	10	10	0	0
	Use advanced camera features for business tasks, like scanning QR codes.				
	Crop photos, take screenshots, and share them as attachments.				
	Understand how to use features like conference calls, call recording, and call forwarding.				
	Access and manage documents stored in different folders in phone. Eg. File folder, download folder, etc.				
	Manage phone memory and data storage.				
	Use other features of smartphone such as Airplane mode, Do Not Disturb, Bluetooth, other sharing services etc.				
	Using voice assistant on Smartphones for tasks like setting reminders, asking questions, etc.				
Module 2: Using advanced Internet and mobile applications (Apps)	Connect to internet using Wi-Fi, Mobile Data.	20	30	0	0
	How to secure various apps installed on phone.				
	Using mobile applications to compress pictures and documents.				
	Access, store, and share documents using Google Drive from your phone.				
	Use apps for managing schedules and appointments.				
	Utilize Advanced Features of WhatsApp, Gmail, Google Maps, PayTM, and other social media applications such as Facebook and YouTube.				
	Using Video conferencing features in different apps (Zoom etc.)				

	Create and improve business profiles on relevant social media platforms to reach more customers using features of geo-tagging.				
	Interact with customers by responding to messages and comments promptly, and share business-related content effectively.				
	Using applications for customer service interaction (chat and voice calls)				
	Usage of common applications like currency conversion, interest calculation etc.				
	Usage of apps to help in various trades like carpenter, tailor etc. (Measurement and calculation apps, find and obtain construction material, manage inventory, learn new techniques and best practices in their specific trade)				
Module 3: Privacy and security related to Internet and mobile phones	Identification of authentic calls and blocking SPAM calls	15	15	0	0
	Apply safe and ethical browsing practices (protecting identity) online privacy and the potential risks associated with social media use.				
	Understand how to safely store passwords and apply the same.				
	Identify common online harassment scenarios (e.g., hate speech etc, cyberbullying), prevention, consequences and ways to deal with them.				
	Understanding fake and real information, importance of verifying the content available on the net and also understanding the responsibility while sharing any content.				
	Learn to identify deep fake AI generated frauds and reporting to the concerned authorities.				
TOTAL		45	55	0	0
Advanced Financial Skills					
Module 1: Importance of Being Financial Literate	Explain advanced financial terms such as long and short-term assets, liabilities, investments, debit, credit, etc	0	0	0	10
	Understand various types of business-related financial transactions and their uses in business scenarios				

	Describe various types of payment methods such as cheques, UPI, RTGS etc				
	Use mobile applications and online platforms to track expenses and manage financial goals (mention some names).				
	Know about various Government schemes such as Pradhan Mantri Jan Dhan Yojana, Jeevan Jyoti Bima Yojana, Suraksha Bima Yojana, Sukanya Samriddhi Yojana, National Pension Scheme (NPS), Atal Pension Yojna (APY)				
Module 2: Managing bank account	Know various banking services offered by bank such as transfer-receipt of money, deposit-withdrawal etc.	0	0	0	10
	Operate ATM, Deposit Cash/ Cheque through machines or manually				
	Visit branch to operate and manage bank accounts				
	Use mobile and net banking to operate and manage bank accounts				
	Follow safety measures while managing bank accounts				
Module 3: Managing Loans	Know various types and features of secured and unsecured loans	0	0	0	10
	Identify appropriate type of loan as per need, purpose, and loan terms and conditions				
	Select the loan repayment structure based on the interest rate and duration.				
	Legal process for resolution of delay/ default in payment of loan instalment				
Module 4: Basic Understanding of taxes	Know various types of Taxes such as Income tax, Goods and Services Tax (GST), etc.	0	0	0	10
	Explain simple terms related to taxation such as taxable income, tax rates, Tax Deductible at Source (TDS), Value of Goods etc.				
	Understand important concepts and applicability of income tax and GST				
	Understand Basic guidelines for filing income tax and GST returns, including deadlines				

Module 5: Using advanced features of Digital Payment Applications	Install and configure Digital Payment Applications	0	0	0	10
	Learn and practice advanced features of Digital Payment Applications such as wallets, bill payments, recharge etc.				
	Perform transactions using Digital Payment Applications such as UPI, RTGS, NEFT, IMPS etc.				
Module 6: Awareness and Prevention of Financial Frauds	Identify common online financial frauds and spams and associated potential risks	0	0	0	10
	Apply safe and ethical practices for securing online transactions				
TOTAL		0	0	0	60
Advanced Marketing and Outreach Skills					
Module 1: Marketing and Customer Insights	Conduct marketing activities for artisan products.	10	10	0	0
	Evaluate customer feedback to improve product				
Module 2: Quality Assurance and Certification in Craftsmanship	Obtain relevant quality certifications such as e ISI mark, Agmark and Hallmark.	10	10	0	0
	Manage product quality as per quality standards.				
Module 3: Brand Development and Promotion Strategies	Understand brand identity to enhance sales and promotion.	10	10	0	0
	Promote products through Social media and digital marketing.				
	Leverage National Marketing Committee support in operations and logistics.				
Module 4: E-Commerce Management for Artisans	Onboarding e-commerce platform.	10	10	0	0
	Understand process of cataloguing the products and services of Vishwakarmas				
	Apply strategies for e-commerce linkage with GeM, Khadi India, MSME Mart.				

Module 5: Building Trade Network for Craft Business	Use digital marketing for wider reach and publicity of the Vishwakarma Scheme.	5	5	0	0
	Identify and collaborate with relevant Industry Bodies.				
	Create links with suitable exporters and traders operating under the sector.				
Module 6: Trade Fairs and Exhibitions	Participate in trade fairs, exhibitions related to the products.	5	5	0	0
	Set up collective display of PM Vishwakarma Products to associations of the artisan groups.				
TOTAL		50	50	0	0
Grand Total Marks		155	235	0	70

(Assessment Criteria may be specified at Element/PC level as per the requirement.)

Section 4: Trainers & Assessors

1.	Trainer's Qualification and experience in the relevant sector (in years)	<p>Domain Trainer:</p> <p><i>a) ITI Instructors from Directorate General of Training (DGT) ecosystem who have preferably worked in the industry and have technical know-how about the operations of the modern listed tools in relevant trades</i></p> <p><i>b) Certified trainers from the NCVET recognized Awarding Bodies</i></p> <p><i>c) Working professionals from the industry or clusters who have good knowledge and experience about the working/ operations of the listed modern tools in the relevant trades</i></p> <p>Life Skills Trainer:</p> <p><i>a) ITI Instructors from Directorate General of Training (DGT) ecosystem*</i></p> <p><i>b) Certified trainers from the recognized Awarding Bodies*</i></p> <p>*Mandatory Training of Trainers (ToT) of existing certified trainers on employability and entrepreneurship skills modules</p> <p>District-wise list of trainers/ Assessors is to be identified and made available</p>
2.	Assessor's Qualification and experience in relevant sector (in years)	<p>Assessor:</p> <p><i>a) Certified Assessors of the recognized Assessment Agencies</i></p> <p><i>b) Certified trainers may also get certified as an Assessor to conduct assessments in relevant trades (A Trainer can also act as an Assessor for a different location)</i></p>

NSQC Approved

Annexure: Acronym and Glossary

Acronym

Acronym	Description
AA	Assessment Agency
AB	Awarding Body
NCrF	National Credit Framework
NOS	National Occupational Standard(s)
NQR	National Qualification Register
NSQF	National Skills Qualifications Framework
CSDCI	Construction Skill Development Council of India

Glossary

Term	Description
National Occupational Standards (NOS)	NOS define the measurable performance outcomes required from an individual engaged in a particular task. They list down what an individual performing that task should know and also do.
Qualification	A formal outcome of an assessment and validation process which is obtained when a competent body determines that an individual has achieved learning outcomes to given standards
Qualification File	A Qualification File is a template designed to capture necessary information of a Qualification from the perspective of NSQF compliance. The Qualification File will be normally submitted by the awarding body for the qualification.
Sector	A grouping of professional activities on the basis of their main economic function, product, service or technology.