

Model Curriculum

Community Enterprise Person for Enterprise Promotion (CRP-EP)

SECTOR: MICRO-ENTREPRENEURSHIP
SUB-SECTOR: ENTREPRENEURSHIP PROMOTION AND HAND-HOLDING
OCCUPATION: ENTERPRISE CONSULTANT
REF ID:
NSQF LEVEL:

This course encompasses 3 out of 3 National Occupational Standards (NOS) for 'Community Resource Person for Enterprise Promotion (CRP-EP)' Qualification Pack issued by 'Ministry of Rural Development, Govt. of India'.

(Practical component comprises exercises conducted in the classroom as well as on the field)

S.No	Module	Key Learning Outcomes	Equipment Required
1	<p>Introduction to SVEP</p> <p>Theory Duration (hh:mm) 10:00</p> <p>Practical Duration (hh:mm) 00:00</p> <p>Corresponding NOS Code NOS-BASIC-02</p>	<ul style="list-style-type: none"> • Understand the need for promoting entrepreneurship • Understand the relevance and importance of SVEP • Understand the provisions and stakeholders under the programme • Detailed understanding of roles and responsibilities of CRPs-EP and BRC • Understand and comprehend the Detailed Project Report (DPR) for the block • Understand business opportunities for CRPs-EP in their role as business development service provider • Understand income generation opportunities in enterprise management services through BRC services • Get acquainted with influence of social norms, customs, culture, and traditions on enterprises and enterprise promotion 	White board, Marker, Overhead projector, Laptop, Internet access
2	<p>Introduction to Government and Community Organisations and Other Stakeholders</p> <p>Theory Duration (hh:mm) 05:00</p> <p>Practical Duration (hh:mm) 05:00</p> <p>Corresponding NOS Code NOS-BASIC-02</p>	<ul style="list-style-type: none"> • Understand government administrative structure at the district and block level • Introduction to State Rural Livelihoods Mission (SRLM) and its structure • Introduction to Community Based Organisations (CBOs) and their structure and functions • Overview and need for financial institutions • Introduction to business partners, such as banks, implementing agencies for various government schemes, procurement norms, etc. 	White board, Marker, Overhead projector, Laptop, Internet access
3	<p>Basic Math</p>	<ul style="list-style-type: none"> • Solve for basic mathematic operations (addition, subtraction, multiplication, and division) 	White board, Marker, Overhead projector, Laptop,

S.No	Module	Key Learning Outcomes	Equipment Required
	Theory Duration (hh:mm) 15:00 Practical Duration (hh:mm) 00:00 Corresponding NOS Code NOS-BASIC-01	<ul style="list-style-type: none"> • Understand and solve for percentages and fractions • Solve simple equations • Understand averages 	Internet access
4	Introduction to Enterprise and Entrepreneur Theory Duration (hh:mm) 10:00 Practical Duration (hh:mm) 05:00 Corresponding NOS Code NOS-BASIC-02	<ul style="list-style-type: none"> • Understand characteristics and traits of an entrepreneur • Assess entrepreneurial capabilities in a person • Understand enterprise objectives • Understand enterprise types • Understand operations and processes involved in different types of businesses • Overview of business cycle and seasonal fluctuations • Understand business risk and mitigation strategies • Introduction to key business terms • 	White board, Marker, Overhead projector, Laptop, Internet access
5	Business Opportunity Identification Theory Duration (hh:mm) 10:00 Practical Duration (hh:mm) 15:00 Corresponding NOS Code NOS-BASIC-01	<ul style="list-style-type: none"> • Understand sources of data and key informants • Identify types of markets in area of operation • Understand market operations • Understand local demography • Identify places with high footfall in area of operation • Understand demand for goods and services • Identify indigenous products and services • Introduction to strategic planning techniques, such as SWOT 	White board, Marker, Overhead projector, Laptop, Internet access
6	Markets and Customers for Enterprises Theory Duration (hh:mm) 10:00	<ul style="list-style-type: none"> • Understand customers and customer profiling • Understand market segmentation • Assessing availability of skills, time, and equipment in the enterprise • Analysis of existing competition 	White board, Marker, Overhead projector, Laptop, Internet access

S.No	Module	Key Learning Outcomes	Equipment Required
	Practical Duration (hh:mm) 15:00 Corresponding NOS Code NOS-BASIC-01	<ul style="list-style-type: none"> Understand avenues for establishing forward and backward linkages Identify appropriate products and services for the business based on customer needs and business capabilities 	
7	Business Finance Theory Duration (hh:mm) 15:00 Practical Duration (hh:mm) 15:00 Corresponding NOS Code NOS-BASIC-01	<ul style="list-style-type: none"> Understand basic financial terms (including cost, price, profit, profitability) and their application Understand sources capital Understand different types of financial statements Understand credit products and institutions providing credit Identify state and central government schemes supporting entrepreneurship 	White board, Marker, Overhead projector, Laptop, Internet access
8	Business Operations and Diagnostics Theory Duration (hh:mm) 15:00 Practical Duration (hh:mm) 15:00 Corresponding NOS Code NOS-BASIC-03	<ul style="list-style-type: none"> Identify licenses, registrations, certifications required for various types of enterprises, including E-Aadhar, DIC registration Understand the importance of book-keeping and process of maintaining records in day-book Understand the process of consolidating day-book entries at regular intervals Understand basic business diagnostic techniques Understand comparison of financial statements across time and other types of enterprises 	White board, Marker, Overhead projector, Laptop, Internet access
9	Use of Smartphones and SVEP Software Theory Duration (hh:mm) 10:00 Practical Duration (hh:mm) 15:00 Corresponding NOS Code	<ul style="list-style-type: none"> Operate a smartphone with ease Build familiarity with basic functions in a smartphone Build familiarity with search engines and app stores Understand the importance of PTS Understand various components of SVEP software Understand the process of data uploading, downloading and generating reports 	White board, Marker, Overhead projector, Laptop, Internet access

S.No	Module	Key Learning Outcomes	Equipment Required
	NOS-BASIC-03		
10	<p>Effective Working, and Communication</p> <p>Theory Duration (hh:mm) 05:00</p> <p>Practical Duration (hh:mm) 15:00</p> <p>Corresponding NOS Code NOS-BASIC-03</p>	<ul style="list-style-type: none"> • Acquire effective communication and listening skills • Acquire networking and liaising skills • Understand work ethics • Working in groups 	White board, Marker, Overhead projector, Laptop, Internet access
11	<p>Conducting Training and Orientation</p> <p>Theory Duration (hh:mm) 10:00</p> <p>Practical Duration (hh:mm) 15:00</p> <p>Corresponding NOS Code NOS-BASIC-02</p>	<ul style="list-style-type: none"> • Conduct Training Needs Assessment • Customise training modules based on target group • Develop assessments • Understand types of teaching aids and their uses • Organising and designing campaigns to spread awareness amongst the community • Conduct training sessions • Process of conducting learning na management games (such as ring toss, ship making, boat building) and effective de-briefing strategies 	White board, Marker, Overhead projector, Laptop, Internet access
12	<p>Understanding and Complying with Administrative Functions</p> <p>Theory Duration (hh:mm) 10:00</p> <p>Practical Duration (hh:mm) 10:00</p> <p>Corresponding NOS Code NOS-BASIC-03</p>	<ul style="list-style-type: none"> • Fill forms • Process of maintaining documents, files, and indexing • Maintain minutes of meeting • Organise information • Maintain calendar of events and scheduling tasks • Understand SVEP administrative procedures 	White board, Marker, Overhead projector, Laptop, Internet access
	Total Duration		
	Theory Duration		

S.No	Module	Key Learning Outcomes	Equipment Required
	125 hours Practical Duration 125 hours		

Grand Total Course Duration: **250 hours, 0 minutes**