QUALIFICATION FILE - CONTACT DETAILS OF SUBMITTING BODY

Name and address of submitting body: Automotive Skills Development Council

Sat Paul Mittal Building,

1/6, Siri Institutional Area,

August Kranti Marg (Khel Gaon Marg)

New Delhi - 110049

Name and contact details of individual dealing with the submission

Name: Sunil K Chaturvedi

Position in the organisation: Chief Executive Officer

Address if different from above: Same as Above

Tel number(s): 011-41868090

E-mail address: skc@asdc.org.in

List of documents submitted in support of the Qualifications File

- 1. Qualification Pack :- ASC/Q 1004
- 2. Documents related to QP Development(Refer to folder "Common Files")
 - (i) RFP for NOS Development
 - (ii) Selection of consultant to Develop NOS
 - (iii) Supporting Document from GC meetings
 - (iv) Skill GAP Study report
 - (v) Occupational Map
 - (vi) Career path ways
 - (vii) MOU with Industry
 - (viii) List of Companies participating in QP Development Process
 - (ix) List of Validating Companies

3. QUALIFICATION FILE SUMMARY

Qualification Title:	ACCESSORIES AN	ID VAS SALES	EXECUTIVE (ASC	/Q 1004
Body/bodies which will assess candidates	: ASDC (AUTOMOTIVI	E SKILLS DEVE	LOPMENT COUNCIL)	
Body/bodies which will award the certifica	ate ASDC (AUTOMOTIV	E SKILLS DEVE	LOPMENT COUNCIL)	
for the qualification:				
Body which will accredit providers	ASDC (AUTOMOTIV	E SKILLS DEVE	LOPMENT COUNCIL)
to offer the qualification:				
Occupation(s) to which the	ACCESSORIES A	ND VAS SALE	S EXECUTIVE (in S	ales
qualification gives access:	Sector)		•	
Proposed level of the qualification in the N	NSQF: Level 4			
Anticipated volume of		are only notiona	nl number of hours. T	'he
training/learning required to	training must ac	•		
complete the qualification:	define by the QF	-	•	
Entry requirements / recommendations:	Graduate degre		n any discipline	
Minimum Age		_	didates should seek	full
-	employment not	before attaini	ng an age of 18 yea	rs.
	- No one can be I	Employed befo	re attaining	
Progression from the qualification:	& Establishment	Act 1953 differ n which need the Horizon	ctories Act 1948, and rent States may have to be adhered to. tal Cross S	e slightl Sector
Progression from the qualification:	3 Please note tha & Establishment varying provisio Vertical 1.Sales Lead	Act 1953 differ n which need to Horizon 1 Customer Relationship Executive /	ctories Act 1948, and rent States may have to be adhered to. tal Cross S	e slightl Sector
Progression from the qualification:	3 Please note tha & Establishment varying provisio Vertical 1.Sales Lead (Pre-owned	Act 1953 differ n which need to Horizon 1 Customer Relationship	ctories Act 1948, and rent States may have to be adhered to. tal Cross S	e slightl Sector
	3 Please note tha & Establishment varying provisio Vertical 1.Sales Lead (Pre-owned Vehicles) 2.Sales manager	Act 1953 differ n which need to Horizon 1 Customer Relationship Executive / Manager	ctories Act 1948, and rent States may have to be adhered to. tal Cross S	e slightl
Planned arrangements for RPL.	3 Please note tha & Establishment varying provisio Vertical 1.Sales Lead (Pre-owned Vehicles) 2.Sales manager	Act 1953 differ n which need to Horizon 1 Customer Relationship Executive / Manager	ctories Act 1948, and rent States may have to be adhered to. tal Cross S Sales of Ho Electronics	e slightl
Planned arrangements for RPL.	3 Please note tha & Establishment varying provisio Vertical 1.Sales Lead (Pre-owned Vehicles) 2.Sales manager : Pilots have been	Act 1953 differ n which need to Horizon 1 Customer Relationship Executive / Manager	ctories Act 1948, and rent States may have to be adhered to. tal Cross S Sales of Ho Electronics	e slightl
Planned arrangements for RPL. International Comparability Formal structure of the qualification	3 Please note tha & Establishment varying provisio Vertical 1.Sales Lead (Pre-owned Vehicles) 2.Sales manager : Pilots have been	Act 1953 differ n which need to Horizon 1 Customer Relationship Executive / Manager	ctories Act 1948, and rent States may have to be adhered to. tal Cross S Sales of Ho Electronics	e slightl
Planned arrangements for RPL. International Comparability Formal structure of the qualification Title of unit or other component	3 Please note tha & Establishment varying provisio Vertical 1.Sales Lead (Pre-owned Vehicles) 2.Sales manager : Pilots have been	Act 1953 differ n which need to Horizon 1 Customer Relationship Executive / Manager	ctories Act 1948, and rent States may have to be adhered to. tal Cross S Sales of Horizontal Electronics sive of any training in	e slightl
Planned arrangements for RPL. International Comparability Formal structure of the qualification Title of unit or other component include any identification code used)	3 Please note that & Establishment varying provision Vertical 1.Sales Lead (Pre-owned Vehicles) 2.Sales manager : Pilots have been :Not at this stage	Act 1953 differ n which need to Horizon 1 Customer Relationship Executive / Manager	ctories Act 1948, and rent States may have to be adhered to. tal Cross S Sales of Hore Electronics sive of any training in the Estimated size (learning hours)	e slightl
Planned arrangements for RPL. International Comparability Formal structure of the qualification Title of unit or other component (include any identification code used) ASC/N 1005 Ensure sales of accessories	3 Please note that & Establishment varying provision Vertical 1.Sales Lead (Pre-owned Vehicles) 2.Sales manager : Pilots have been :Not at this stage	Act 1953 differ n which need to Horizon 1 Customer Relationship Executive / Manager Manager Mandatory/ Optional	ctories Act 1948, and rent States may have to be adhered to. tal Cross S Sales of Hore Electronics sive of any training in	e slightlesector me nput.
Progression from the qualification: Planned arrangements for RPL. International Comparability Formal structure of the qualification Title of unit or other component (include any identification code used) ASC/N 1005 Ensure sales of accessories Services ASC/N 0004: Manage customer relation	3 Please note that & Establishment varying provision Vertical 1.Sales Lead (Pre-owned Vehicles) 2.Sales manager : Pilots have been :Not at this stage	Act 1953 differ n which need to Horizon 1 Customer Relationship Executive / Manager Manager Mandatory/ Optional Mandatory	ctories Act 1948, and rent States may have to be adhered to. Sales of Horizon Electronics sive of any training in Estimated size (learning hours) 250 Hrs (These are only notional number of hours.	e slightl Sector Ome S hput. Leve
Planned arrangements for RPL. International Comparability Formal structure of the qualification Title of unit or other component (include any identification code used) ASC/N 1005 Ensure sales of accessories	3 Please note that & Establishment varying provision Vertical 1.Sales Lead (Pre-owned Vehicles) 2.Sales manager : Pilots have been :Not at this stage	Act 1953 differ n which need to Horizon 1 Customer Relationship Executive / Manager Manager Mandatory/ Optional	ctories Act 1948, and rent States may have to be adhered to. Sales of Homeonics Sale	e slightli Sector

ASC/ N 0001: Plan and organise work to meet expected Outcomes	Mandatory	delivery partners analysis of the candidate profile	4
ASC/ N 0002: Work effectively in a team	Mandatory	in the batch)	4
ASC/ N 0003: Maintain a healthy, safe and secure working	Mandatory	-	4
Environment			

Please attach any document giving further detail about the structure of the qualification – eg a Curriculum or Qualification Pack.

Give details of the document here:

Qualification is pack is attached.

SECTION 1

ASSESSMENT

Name of assessment body:

If there will be more than one assessment body for this qualification, give details.

ASDC will conduct assessment through ASDC-accredited assessment agency and ASDC-approved assessors.

- 1 Manipal City & Guilds Pvt Ltd
- 2 Honda Motor India Pvt. Ltd.
- 3 TATA Motors
- 4 KAMT
- 5 Mettl-Assessment Science Expert
- 6 India Skills Pvt. Ltd.
- 7 Green Arrows Safety Management (P) Ltd.
- 8 The Indian Institute of Welding
- 9 Multi Skills Assessors Guild
- 10 Prima Competencies Pvt. Ltd.
- 11 TRENDSETTERS SKILL ASSESSORS PRIVATE
- LIMITED
- 12 VR Skill & HR Solutions
- 13 Ace Assessments Pvt. Ltd.
- 14 Cognix Knowledge Services (P) Ltd
- 15 Confederation of Indian Industry
- 16 Skills Mantra Edutech Consulting India Pvt. Ltd.

Will the assessment body be responsible for RPL assessment?

Give details of how RPL assessment for the qualification will be carried out and quality assured.

Yes. Standard assessment process will be followed for the given qualifications.

Describe the overall assessment strategy and specific arrangements which have been put in place to ensure that assessment is always valid, consistent and fair and show that these are in line with the requirements of the NSQF:

Assessment documents:

Quality Assurance - Assessment & Certification

ASDC Certificate is Auto industry's own certificate and the certificate is expected to carry an assurance of quality. Therefore, the certified candidate should be able to demonstrate all round skills as expected by industry standard ie ASDC

NOS/QP.

In order to achieve this objective ASDC needed to have an approach that is process driven whereby the outcomes meet the quality objectives and also display consistency.

Certification is the outcome of Assessment Process. The Process in turn is derived from an overall strategy.

ASDC Assessment Strategy

ASDC Assessment Strategy has two components:

- 1 Broad Guidelines provided by NSDC QRC (Qualifications Registration Committee)
- 2 ASDC's own sector specific overarching strategy, covering all job roles.
 - Any specific assessment approach relating to a particular job role.
- 1 Broad Guidelines provided by NSDC QRC (Qualifications Registration Committee):
 - a. Assessment to be conducted by SSC as per competency output defined in the NOS/QP and the assessment criteria provided in the NOS/QP
 - b. Assessment to be carried out by a third party Assessment Body duly affiliated to the SSC.
 - c. Practical and face to face Viva evaluations, where applicable, to be carried out only by the SSC approved assessor deployed by the Assessing Body deputed by SSC for the given assessment.
 - d. Cut off marks for certification could be in the vicinity of 70% level but individual SSC to refine &modify this criteria to suit the sectorial needs.
 - e. Assessing Body to declare results with due concurrence of the SSC.
- 2 ASDC's own sector specific strategy covering all job roles :
 - ASDC assessments will be comprehensive and cover all aspects of acquired knowledge, practical skills and also basic ability to communicate. Accordingly, evaluation process would include:
 - i. Theory/Knowledge test
 - ii. Practical demonstration test
 - iii. Face to Face Viva
 - Theory/Knowledge assessment will be carried out on line through a link provided for each assessment that generates a random paper from a bank of questions available at the back end.
 - Exception to an online test in favour of Paper Test would be subject to non-availability of requisite broad band and/or hardware.
 - On line test would be conducted in the presence of an ASDC assessor till web enabled proctoring is deployed.
 - 2.3 ASDC assessor would be conducting Practical and Viva as per the criteria provided in the NOS/QP.
 - 2.4 ASDC assessor would be carrying out Practical assessment for job roles such as in sales by way of role playing method.
 - 2.5 ASDC cut offs for accepting a candidate for certification:

Automotive industry has already attained a level of globalization and is on the way to becoming even more integrated into the global supply chains with a big focus by OEMs on sourcing from India. This translates to expectation of high quality skills. In fact, the global integration process would start putting demands on skill quality standards to be in line with transnational standards.

- 2.6 Also there is an ever increasing quality demands placed by domestic customers.
- 2.7 Further, the structuring of our industry is such that the different organizations spread across the OEM,

Tier1.

2 manufacturing spectrum are expected to follow common quality standards. Similarly, OEMs and their Dealerships and Service Workshops also require to follow common quality standards. This implies that employees need to follow technical discipline, team work and quality processes.

- 2.8 ASDC aims to build a quality brand for its certification that clearly meets our industry's expectations.
- 2.9 The other important consideration is the Level notification by NSQF (National Skills Qualifications Framework) which provides a structure of skills ladder to be followed in the country. This ladder describes the entire skills space to be covered in 10 levels from Level 1 (for mostly menial jobs) and upto Level 10(for mostly strategy level jobs)
- 2.10 Keeping above points in mind ASDC evolved an acceptance criteria as follows:
 - Broadly, overall cut offs to be:

Level 1	60%
Level 2	65%
Level 3	70%
Level 4-10	75%

- Specific Theory/Practical/Viva cut offs to be as per detailed matrix for each QP.
- 2.11 In line with international practice there is a provision for moderation of marks to account for borderline cases. This process also covers differential moderation possibility across Theory/ Practical/ Viva.
- 2.12 Moderation could also be necessitated owing to variation between assessors and strictness in marking.

 This moderation to be carried out by concerned Assessing Body in consultation with ASDC.
- 2.13 In addition to recording markings of the candidate evaluation, the Assessor will also be recording general observations for every batch as per ASDC format. This record will be useful in carrying out (2.11-2.12) above.
- Any specific assessment approach relating to a particular job role:
 - o ASDC could consider only online test for some job roles such as in Design Engineering /Quality
- ASDC assessment process would also provision a suitable re-evaluation mechanism which would offer a fair chance to the TP/candidates for Obtaining an accurate outcome.
- ASDC assessment process would also provision re assessment of a batch in case the TP has enough reason to opt for this on payment of the due assessment fee.

Assessment Process

- ASDC Training Partner will intimate ASDC for readiness of a batch for assessment preferably 15 days before the intended assessment.

- Within 3 working days ASDC will finalize an Assessing Partner for carrying out the assessment
- Assessing Partner will deploy one or more ASDC approved assessor For carrying out the assessment.
- Theory/Knowledge test of the approximate duration of 30-60 minutes will be conducted online for which the online link will be generated by the ASDC Technology Partner and shared with Assessment Partner.
- Online test will be conducted in the presence of ASDC assessor.(ASDC is encouraging development of technology enabled proctoring and when this is ready, the online test could be conducted without requiring human proctoring)
- Exception to an online test in favour of Paper Test would be subject to non-availability of requisite broad band and/or hardware device. Moreover, this could be allowed only after ascertain genuinity of request.
- ASDC assessor would be conducting Practical and Viva as per the criteria provided in the NOS/QP.
- ASDC Assessment Partner will ensure that the assessor to be deployed has complete understanding of the ASDC Assessment Process and the QP/NOS relevant to the assessment.
- Assessor would be reaching the venue well in time and review and on the ground verify the batch information already provided by TP.
- Assessor will then proceed to conduct the assessment as per ASDC Format starting with the attendance.
- Assessor would be capturing Viva and Practical marks on a device that has ASDC assessment link. Technology systems deployed in ASDC assessment process have provision for instantly capturing assessor evaluations in only the standard NOS/QP aligned format.
- In addition to recording markings of the evaluation, the Assessor will also be recording general observations for every batch as per ASDC format as appended below. This record will be useful in carrying out result review process.

Result Processing

- ASDC Assessment Partner responsible for Technology Platform will convert the assessment data captured by Assessor on the device into result matrix and share the same with ASDC
- ASDC Assessment cell will view the results for compliance to process and / or need for moderation in consultation with the Assessing Partner to arrive at final result for the batch as per ASDC acceptance Criteria.
- Assessing Partner will publish finalized results on data base for viewing of the Training Partner
- ASDC would issue a certificate after due verifications of candidate authenticity by way of a unique identification number such as Aadhaar.
- Certificates will be shared preferably in digital form with Training Partners
- Training Partners would be authorized to distribute certificate to candidates after printing them on a standard sheet as per ASDC template.

Re-evaluation of batch result

- Results once published will be treated as final. However, as per ASDC Assessment Strategy, there is need for provisioning a re-evaluation of results if desired by a TP essentially to cover a case where the TPs internal assessments are at large variance with the results.
- Re-evaluation will be done batch wise.
- ASDC Assessment cell will carry out re-evaluation in two steps:
 - Check for totalling error, if any

- o Use statistical tools where required to establish a pattern and extent of borderline cases.
- o Refer to the Assessor feed back form for the given batch
- Use a weightage reference table to establish priority of type of assessment eg Theory or Practical or Viva
- Where required, share the findings with Assessment Partner for review and concurrence.
- Establish a modified range of acceptance based on above
- In case of need for moderation based on assessor level variation, to consult the Assessing Partner/Assessor and facilitate moderated values.
- Re do the results based on above process
- Share the revised results with TP

Quality Assurance & Audit

While the Assessment Process based on a well-defined strategy as above, does have an in built quality assurance, ASDC also has a plan that augments assurance.

This entails a Quality Audit process as defined below:

There will be a 2 tier Audit of the assessment process:

Tier 1 Audit

- 1 ASDC Assessor will be required to submit a report for each assessment carried out. This report will be as per ASDC format as described in the Assessment Process. The format of the report aims to capture details of the Training Delivery process, soft & hard infrastructure, Training of Trainer, industry connect and overall approach to training delivery vis a vis expectations of ASDC QP/NOS.
- Each Assessment Partner is required to carry out and submit Tier 1 audit reports as per a plan and frequency agreed with ASDC.
- 3 ASDC will continuously review the Tier 1 audit reports for any alarming observation or trend.
- 4 ASDC will develop and execute a suitable action plan to redress the situation as deemed necessary for a given case.

Tier 2 Audit

- 1 ASDC to carry out a Tier 2 level Audit as per a plan being developed.
 - a. Tier 2 audit will be carried out by a third party contracted by ASDC for the purpose.
 - b. Tier 2 audit will provide adequate coverage for variables such as Assessing Partner, Assessor, TP and geographical variations.
- 2 ASDC Assessment cell to review audit findings at least once every month or on sos basis.
- 3 Based on review findings as in 2 above, ASDC to decide on a suitable corrective action plan and execute the same.
- 4 ASDC to record directional needs for refinement of Assessment process specially for incorporation of Technology that could enhance reliability and speed of assessments.

Please attach any documents giving further information about assessment and/or RPL. Give details of the document(s) here:

ASDC will conduct assessment through ASDC-accredited assessment agency and ASDC-approved assessors.

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- 2 Honda Motor India Pvt. Ltd.
- 3 TATA Motors
- 4 KAMT
- 5 Mettl-Assessment Science Expert
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- 13 Ace Assessments Pvt. Ltd.
- 14 Cognix Knowledge Services (P) Ltd
- 15 Confederation of Indian Industry
- 16 Skills Mantra Edutech Consulting India Pvt. Ltd.

ASSESSMENT EVIDENCE

Complete the following grid for each grouping of NOS, assessment unit or other component as listed in the entry on the structure of the qualification on page 1.

CRITERIA FOR ASSESSMENT OF TRAINEES

ACCESSORIES AND VAS SALES EXECUTIVE (ASC/Q 1004)

ASC/Q 1004

Guidelines for Assessment

- 1 ASDC Assessments will be carried out as per overall assessment strategy and process given in Section 1.
- 2 Accordingly, ASDC Assessment has three elements: 1. Theory/Knowledge 2. Viva and 3. Practical.
- 3 Theory/Knowledge test will be conducted online (ref:- point no. 2.2 in section 1 above).
- 4 Viva, Practical (test will carried out by ASDC approved assessor deployed through ASDC Affiliated Assessment Partner. (*Ref :- point no.* 2.3 to 2.4 in section 1)
- 5. The Qualification cutoffs will be as per point 2.10 in Section 1 above.

Title of NOS/Unit/Component:

Assessable	Assessment criteria	Total	Marks allocation

Outcomes		Marks			
ASC/N1005	Ensure Sale of Accessories & Value added Services		Theory (Total randomised over all PCs)	Viva	Practical
Sales of desired	To be competent, the user/individual on the				
accessories and	job must be able to:				
bundled Value					
added services	PC1. understand the specifications related to the various accessories appropriate for the particular brand and make of the vehicle PC2. ensure proper dealer inventory management for accessories required across various models, colours, sizes and fitments of the vehicle and place orders in case of stock-outs PC3. manage the upkeep of display areas and ensure proper visibility of the different variants of accessories prominently within the designated area of the dealership PC4. manage space allocation for accessories display areas and ensure display of all colours of designated accessories PC5. handle leads generated from various				
	sources including telephonic enquiries, emails, cold calls etc. for accessory sales post the vehicle has been sold / expected to be sold PC6. make a sales pitch for accessories and value added services to potential customers PC7. inform and explain customers about the USP of the chosen accessories over other available options including their performance as well as its benefits PC8. explain all terms, conditions and payment related issues (for value added services and accessories) including various warranty related clauses for the various accessories to the customers PC9. answer technical questions asked by the customers in regards to various accessories and value added products for different variants of the vehicle PC10. assist customers in selecting the right				

		1	T		
	accessories for their vehicle that respond both to their needs and			20	50
	requirements				
	PC11. negotiate the terms of an agreement				
	with the customer and close sales to				
	ensure profitable sales				
	PC12. suggest alternative accessories that				
	have the similar performance and				
	serves the same need of the customer				
	to replace the initially desired				
	accessory, in case the required				
	accessory is out of stock				
	PC13. perform calculations and provide				
	customers with quotations for the				
	various value added services as per the				
	different payment schedules selected				
	by the customer				
	PC14. ensure that vehicles ready for				
	delivery are fitted with proper				
	accessories as selected by the				
	customer well in time before the				
	customer comes for delivery			10	20
	PC15. examine weekly and monthly reports				
	to ensure all				
	outstanding debts have been collected for				
	the value added services (including payments				
	for Annual Maintenance Contracts, Extended				
	warranty payments due etc.)				
	6 hard			20	70
	Subtotal			30	70
ASC/N0004	Manage customer relationship & quality of		Theory	Viva	Practical
	service				
Manage the	To be competent, the user/individual on the				
total customer	job must be able to:				
satisfaction with	BC4				
enriching &	PC1. analyse and comprehend all				
pleasant	customer requirements and needs				
customer	PC2. document complete customer				
experience	requisites and assess them				
	DC2 deliver and assist in delivering as and				
	PC3. deliver and assist in delivering as per				
	the noted requirements				
	PC4. understand complete customer				
	queries and complaints				
	PC5. document all customer queries in the				
	prescribed format of the organisation				
	PC6. ensure least turnaround time for any				

Interact & communicate	To be competent, the user/individual on the			
ASC/N 0002	Work effectively in a team	Theory	Viva	Practical
	Subtotal		50	50
	PC9. use resources in a responsible manner			
	effectively			
	people PC8. manage time, materials and cost		20	20
resources	requirements with appropriate			
Appropriate use of	PC7. establish and agree on work			
Anna Sa	requirements			
	PC6. ensure work meets the agreed		30	30
	PC5. obtain guidance from appropriate people, where necessary			25
	PC4. work within the limits of job role			
standards	PC3. work in line with organisation's policies and procedures			
and set quality	the organisation's guidelines			
activities within the given time	tidy PC2. treat confidential information as per			
various	PC1. keep immediate work area clean and			
requirements including	job must be able to:			
Work	To be competent, the user/individual on the			
	outcome			
ASC/N 0001	Plan & organize work to meet expected		Viva	Practical
	Subtotal		50	70
	PC9. maintain a healthy & professional relationship with the customers especially key accounts and influencers in the market			
	from the customers & implement within the framework of the organization			
	through pleasant and excellent customer experience within the organisations framework PC8. document feedbacks and reviews		50	70
	PC7. maximise customer satisfaction			
	claims and other performance related			
	•			

effectively with	job must be able to:			
colleagues				
including	PC1. maintain clear communication with			
member in the	colleagues (by all means including			
own group as	face-to-face, telephonic as well as			
well as other	written)			
groups	PC2. work with colleagues to integrate work			
	PC3. pass on information to colleagues in line with organisational requirements			
	both through verbal as well as non- verbal means			
	PC4. work in ways that show respect for colleagues			
	PC5. carry out commitments made to colleagues			
	PC6. let colleagues know in good time if cannot carry out commitments, explaining the reasons		50	50
	PC7. identify problems in working with colleagues and take the initiative to solve these problems			
	PC8. follow the organisation's policies and procedures for working with colleagues			
	Subtotal		50	50
ASC/N 0003	Maintain safe , healthy environment	Theory	Viva	Practical
	friendly workplace			

		Total	530	30	220	280
		Subtotal			40	40
		well defined				
	r Co.	records are updates and procedures				
	PC8.	person complete all health and safety				
		safety, and security to the designated				
		opportunities for improving health,				
	PC7.	identify and recommend				
		other natural calamity				
	PC6.	follow organisation's emergency procedures for accidents, fires or any				
	DCC	who may be affected			40	40
		procedures and warn other people				
		person in line with organisational				
		individual's authority to the relevant				
	PC5.	report any hazards outside the				
		natural calamity safely and within the limits of individual's authority				
		illness, accidents, fires or any other				
	PC4.	identify and correct any hazards like				
		fires, earthquakes etc.				
		esp. for emergency situations like				
		incorporating all government norms				
		safe and secure environment for all				
	1 63.	the workplace to achieve the healthy,				
	PC3.	person Coordinate with other resources at				
		and procedures to the designated				
		health, safety, and security policies				
	PC2.	report any identified breaches in				
		and procedures				
environment		health, safety and security policies				
secure working	PC1	comply with organisation's current				
needed to maintain a safe,	job mu	ist be able to:				
		ompetent, the user/individual on the				

Means of assessment 1: Theory/Knowledge test to be carried out online for which question paper is generated by the computer from the question bank repository. Only in an exceptional case where connectivity and hardware availability is a challenge, the same would be carried out in pen and paper mode after due approval (Please refer section 1)

Means of assessment 2:- Viva / face to face interview and practical test to be carried out by ASDC assessor as per the QP Assessment Criteria. (Please refer section 1)

cut off criteria for certification (Marks obtained in %):
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75		

 $^{^{*}}$ based on weighted %

SECTION 2

EVIDENCE OF NEED

What evidence is there that the qualification is needed?

This job role was identified during industry engagement for development of Occupational Map.

The total number of industry validations for this QP are:

Large =38

Medium=12

Small=66

(Details of the Industry validation are attached in Common Files).

What is the estimated uptake of this qualification and what is the basis of this estimate?

Skill GAP analysis carried out by a reputed research agency provided a broad estimate of demand. The report can be referred in the Common Files. ASDC is taking initiative to develop a labour market information database that would peg the demand more accurately- job role wise as well as based on geographical spread. Key enabler segments for the core segments of the Automotive Industry include Auto Insurance, Financiers, Mechanics, and Auto Dealers etc.

Based on the current growth profile in the Indian auto Industry, it is expected that an additional $2\sim2.5$ million employment opportunities per annum will be created in the Indian auto industry over the next decade. The details below provide the manpower requirement at various levels:

- Skill Level 1-4, people, Demand for such manpower is expected to be around 15-18 lakh per annum.
- Skill Level 5 -6 people working as supervisors on the shop floor. Demand for such manpower if expected to be around 4 lakh per annum.
- Skill Level 5- 7 people includes primarily engineers (B.E., M. Tech., MS), working in managerial grade, and demand for such manpower is expected to be around 1 lakh per annum.
- Skill Level 6-10 people are executives, including engineers and doctorates, and demand for such manpower is expected to be around 0.5 lakh per annum.

What steps were taken to ensure that the qualification(s) does/do not duplicate already existing or planned qualifications in the NSQF?

Qualifications Registry Committee's process of screening ensures no duplication.

What arrangements are in place to monitor and review the qualification(s)? What data will be used and at what point will the qualification(s) be revised or updated?

ASDC actively seeks feedback from all stakeholders. The feedback is to be collated, rationalize for updating QP by the designated review schedule.

Review date 13/06/15

SECTION 3

SUMMARY EVIDENCE OF LEVEL

Summary of Direct Evidence (from learning outcomes): Responsible for Accessories/ VAS during the Sales process or in the follow up period.

Justify the NSQF level allocated to the QP by building upon the five descriptors of NSQF. Explain the reasons for allocating the level to the QP.

Generic NOS is/are linked to the overall authority attached to the job role.

	Accessories and VAS Sales Executive ASC/ Q 1004					
Process required	Professional Knowledge	Professional Skills	Core Skills	Responsibility	Level	
Individual on the job works in a familiar and predictable environment related to routine sales of various accessories (which are not a part of the fitment along with the vehicle) and various bundled value added services.	The individual on the job must have factual knowledge of: right brand/ make/ variant of accessories available for a particular vehicle model as specified by the respective OEM The value proposition for each value added service and accessory along with its USP technical specifications of all accessories and their correct usage / application in various models.	The individual on the job must recall and demonstrate practical skills like calculate the payment schedule for the various value added services according to the customer requirements and its cost implications decide on the most cost and time effective way to fit all the accessories as per the customer preferences plan and organise the schedule to complete routine work on the vehicle regarding the accessory fitment, in	The individual on the job needs to know and understand how to: maintain appropriate accessories sales record for the various models / variants of the vehicle to ensure proper planning read the technical specifications and understand the correct usage of various accessories calculate the payment schedule for the	Responsible for own work of selling vehicle accessories and other value added services along with the sale of the vehicle. Generating and closing leads generated for accessories or value added services either immediately after the vehicle is sold or after some time post the sale of the vehicle.	4	
		a timely manner so that the vehicle can be delivered as per	various value added services and AMC.			
		the schedule	and Aivic.			
Level 4	Level 4	Level 4	Level 4	Level 4	Level 4	

Please attach any documents giving further information about any of the topics above. Give details of the document(s) here:

SECTION 4

EVIDENCE OF RECOGNITION OR PROGRESSION

What steps have been taken in the design of this or other qualifications to ensure that there is a clear path to other qualifications in this sector?

Occupational and career maps indicating horizontal and vertical mobility have been created and are being used.

Please attach any documents giving further information about any of the topics above. Give details of the document(s) here:

List of Annexure(s)

Annexure A = Cutoffs
Annexure B= Accredited Assessment Agencies Guidelines