

Revision made by NSDA\_25 May 2015

## **QUALIFICATION FILE – CONTACT DETAILS OF SUBMITTING BODY**

### **Name and address of submitting body:**

**HCSSC**

**Handicrafts & Carpet Sector Skill Council,**

**EPCH House, Pocket 6 & 7, Sector C,**

**Vasant Kunj, New Delhi-110070**

### **Name and contact details of individual dealing with the submission**

**Name:** Rajesh Rawat

**Position in the organisation:** Chief Executive Officer

**Address if different from above**

**Tel number(s):** 011 – 26139834

**E-mail address:** ceo@hcssc.in

### **List of documents submitted in support of the Qualifications File**

1. Qualification Pack
2. RFP for development of Occupational Standards
3. Selection process of the Consultants to develop Occupational Standards
4. Minutes of the meeting of GC meetings
  - i. Composition of the Technical Committee
  - ii. Approval of Occupational Standards by Technical Committee and Governing Council
5. NSDC Human Resource & Skills Requirement in Handicrafts & Carpet Sector
6. Occupational Map & Progression matrix
7. List of QP/NOS validating companies.

## QUALIFICATION FILE SUMMARY

<b>Qualification Title</b>	Merchandiser HCS/Q9801		
<b>Body/bodies which will assess candidates</b>	Handicraft and Carpet Sector Skill Council (HCSSC)		
<b>Body/bodies which will award the certificate for the qualification.</b>	Handicraft and Carpet Sector Skill Council (HCSSC)		
<b>Body which will accredit providers to offer the qualification.</b>	Handicraft and Carpet Sector Skill Council (HCSSC)		
<b>Occupation(s) to which the qualification gives access</b>	Marketing and Merchandising		
<b>Proposed level of the qualification in the NSQF.</b>	5		
<b>Anticipated volume of training/learning required to complete the qualification.</b>	400 hours		
<b>Entry requirements / recommendations.</b>	Graduate		
<b>Progression from the qualification.</b>	Senior Merchandiser, Marketing Supervisor		
<b>Planned arrangements for RPL.</b>	RPL arrangements and policies are under development. The guidelines should be ready in 2-3 months.		
<b>International Comparability</b>	Not yet established		
<b>Formal structure of the qualification</b>			
<b>Title of unit or other component</b> (include any identification code used)	<b>Mandatory/ Optional</b>	<b>Estimated size (learning hours)</b>	<b>Level</b>
HCS/N9801 Analyze market for trends	Mandatory	80	5
HCS/N9802: Study internal organization trends	Mandatory	80	5
HCS/N9803: Translate the market cues to product lines	Mandatory	80	5
HCS/N9901: Coordinate with colleagues and work as a team	Mandatory	40	Common across 1-5 levels
HCS/N9902 Maintain safe work environment	Mandatory	40	Common across 1-5 levels
HCS/N9903 Maintain personal health	Mandatory	40	Common across 1-5 levels
HCS/N9904 Basic business management	Mandatory	40	Common across 1-5 levels

Please attach any document giving further detail about the structure of the qualification – eg a Curriculum or Qualification Pack.

Give details of the document here:

- Qualification Pack is attached as Annexure 1

## **SECTION 1**

### **ASSESSMENT**

**Name of assessment body:**

If there will be more than one assessment body for this qualification, give details.

Assessment bodies are in the process of affiliation

**Will the assessment body be responsible for RPL assessment?**

Yes

Give details of how RPL assessment for the qualification will be carried out and quality assured.

RPL will be based on the same approved Qualification Pack and Assessment Criteria mentioned in the Qualification Pack.

The process of RPL assessment is under development.

**Describe the overall assessment strategy and specific arrangements which have been put in place to ensure that assessment is always valid, consistent and fair and show that these are in line with the requirements of the NSQF:**

The assessment strategy is under development.

Please attach any documents giving further information about assessment and/or RPL.

Give details of the document(s) here:

- Sample of Assessors Guide

### **ASSESSMENT EVIDENCE**

**Complete the following grid for each grouping of NOS, assessment unit or other component as per the assessment criteria. Insert the required number of rows.**

**CRITERIA FOR ASSESSMENT OF TRAINEES**

**Job Role :** Merchandiser

**Qualification Pack :** HCS/Q9801

**Sector Skill Council :** Handicrafts & Carpet

**Guidelines for Assessment:**

1. Criteria for assessment for each Qualification Pack will be created by the Sector Skill Council. Each Performance Criteria (PC) will be assigned marks proportional to its importance in NOS. SSC will also lay down proportion of marks for Theory and Skills Practical for each PC.
2. The assessment for the theory part will be based on knowledge bank of questions created by the SSC.
3. Individual assessment agencies will create unique question papers for theory part for each candidate at each examination/training center (as per assessment criteria below)
4. Individual assessment agencies will create unique evaluations for skill practical for every student at each examination/training center based on this criteria
5. To pass the Qualification Pack , every trainee should score a minimum of 70% in every NOS
6. In case of successfully passing only certain number of NOS's, the trainee is eligible to take subsequent assessment on the balance NOS's to pass the Qualification Pack.

Assessable outcomes	Assessment criteria	Total Mark (700)	Out of	Theory	Practical Skills
HCS / N 9801: Analyze market for trends	PC1. study the market using primary and secondary research to map the market trends	100	10	5	5
	PC2. understand the difference between national and international market preferences		7	5	2
	PC3. scan and analyze the competition in national and international markets		8	4	4
	PC4. map the typical price points of competitors in national and international markets		8	4	4
	PC5. map the competitor product lines in national and international markets		6	2	4
	PC6. analyze the various product innovations in national and international markets		7	3	4
	PC7. read journals relating to handicraft		4	3	1
	PC8. participate in exhibitions in and outside the country and get cues on latest fashion		6	2	4

	PC9. visit design studios to know the latest in design		6	2	4
	PC10. interact with resellers to understand the end customer requirement		6	2	4
	PC11. map the customer preferences across markets		7	3	4
	PC12. understand the latent customer demands for the product line		7	2	5
	PC13. interface with end customers, whenever possible, to elicit their demands		8	3	5
	PC14. track the changes in customer preferences over time to understand the nature of the product usage		10	5	5
		Total	100	45	55
HCS / N 9802: Study internal organizational trends	PC1. study the organizational history to identify trends	100	6	2	4
	PC2. understand the reasons for the trends		7	2	5
	PC3. understand the customer segment targeted by company		8	3	5
	PC4. map the position of the company in the markets and reasons for the same		8	3	5
	PC5. interpret the reasons for the company's position		7	3	4
	PC6. analyse the competition and their offerings		8	3	5
	PC7. map the various innovations of the company		5	2	3
	PC8. track the company's readiness to embrace new market lines		6	2	4
	PC9. gauge if the company is receptive to market demands		5	2	3
	PC10. analyse the historical sales pattern of the company		5	2	3
	PC11. analyse the key product line contributing to the major share of revenue and profit		5	2	3
	PC12. identify the peak and lean production period		5	2	3

	PC13. identify the reasons for the lean production period and ways to get new order during the season		5	2	3
	PC14. analyse the major customers / resellers and their product line		5	2	3
	PC15. interpret the designs / crafts / products where the organisation is strong to be positioned as a USP of the organisation		8	3	5
	PC16. interact with internal department heads to seek if there is any process improvement possible to come with new designs /		7	3	4
		Total	100	38	62
HCS / N 9803: Translate market cues to product lines	PC1. decide on the product mix according to the markets and targeted segments	100	6	3	3
	PC2. decide on the pricing that can be adopted		6	3	3
	PC3. create attractive selling and promotion methods		6	2	4
	PC4. ensure that the product mix decision is taken considering the investment, sales and intrinsic organizational readiness		6	3	3
	PC5. present the reasons for the decision		5	2	3
	PC6. map all the regulatory and compliance related procedures		5	2	3
	PC7. shortlist agencies based on product offerings and terms & conditions		5	2	3
	PC8. identify the right agencies for reaching the markets		5	2	3
	PC9. negotiate with them on terms of price, quality and delivery		6	2	4
	PC10. interface with the agencies regularly to ensure smooth working		6	2	4
	PC11. ensure all agreed terms are met and fulfilled by either party		5	2	3
	PC12. monitor if the lines as well as associated strategies are going fine in the respective markets		6	2	4
	PC13. collect the relevant data		6	3	3
	PC14. make the required market visits		4	1	3

	PC15. monitor if the agencies are performing according to scope of service		3	1	2
	PC16. analyze all the requisite data		6	2	4
	PC17. interpret the results		6	3	3
	PC18. present to the top management		5	2	3
	PC19. document the analysis in appropriate formats		3	1	2
		Total	100	40	60
HCS/N9901: Coordinate with colleagues and work as a team	PC1. receive job order and instructions from reporting supervisor	100	4	3	1
	PC2. understand the work output requirements, targets, performance indicators and incentives		5	4	1
	PC3. deliver quality work on time and report any anticipated reasons for delays		5	1	4
	PC4. report on any grievances, production defects and any potential hazards		4	2	2
	PC5. communicate on process flow improvements		4	2	2
	PC6. communicate maintenance and repair schedule proactively to the supervisor		4	1	3
	PC7. receive feedback on work standards		4	2	2
	PC8. interact and clarify doubts on design, usage of materials & tools, quality & standards compliance, etc		5	2	3
	PC9. report in time for shortage or need of raw materials		4	1	3
	PC10. handover completed work to supervisor		4	2	2
	PC11. communicate to the colleagues from within and other departments, clearly and effectively on all aspects to carry out the work among the team		5	2	3
	PC12. maintain the etiquettes, use polite language, demonstrate responsible and disciplined behaviours to the colleagues		5	2	3
	PC13. interact with colleagues from different functions and understand the nature of their work		4	2	2



	PC14. put team over individual goals and multi task or share work where necessary supporting the colleagues		4	2	2
	PC15. resolve conflicts and ensure smooth workflow		4	1	3
	PC16. interact and understand the production requirement for the day from the previous and successive processing department and work accordingly		4	1	3
	PC17. communicate and discuss work flow related difficulties in order to find solutions with mutual agreement		4	1	3
	PC18. receive feedback from Quality Control and rework in order to complete work on time		5	1	4
	PC19. share information with colleagues to enable efficient delivery of work		6	3	3
	PC20. highlight any errors of colleagues, help to rectify and ensure quality output		4	2	2
	PC21. work with cooperation, coordination, communication and collaboration, with shared goals and supporting each others performance		4	1	3
	PC22. document all the details accurately relating to one's role as required		4	1	3
	PC23. report on the work completed and keep it in records		4	1	3
		Total	100	40	60
HCS/N9902: Maintain safe work environment	PC1. comply with safety procedures while on work to prevent accidents	100	8	2	6
	PC2. take adequate safety measures while handling materials, chemicals and tools		8	2	6
	PC3. wear appropriate personal protective gears such as gloves, protective goggles, masks etc. while working		8	2	6
	PC4. undertake basic safety checks before operation of all tools and electrical equipments		9	2	7
	PC5. wear appropriate and recommended clothing as per the work environment (eg: working in a furnace area )		9	2	7

	PC6. follow recommended material handling procedure to control material and personal damage		8	2	6
	PC7. perform all procedures as per company's work instructions for controlling operational risk		8	4	4
	PC8. perform the duties in a manner which minimizes environmental damage		6	2	4
	PC9. dispose of waste safely and correctly in a designated area as per company's SOP		8	2	6
	PC10. report any accidents, incidents or problems without delay to the supervisor and take necessary immediate action to reduce further danger		8	4	4
	PC11. ensure zero accident at workplace		10	2	8
	PC12. adhere to safety standards and ensure no material damage		10	2	8
		Total	100	28	72
HCS/N9903: Maintain personal health	PC1. always cover the mouth and nose with a dust mask while working and keep on changing when it gets blocked with dust	100	12	4	8
	PC2. follow work instructions strictly to reduce the amount of pollution at the work place e.g. wet the rock / craft material before working on it		10	2	8
	PC3. wear protective goggles over eyes and replace them when scratches on it obscure the vision		10	2	8
	PC4. wear gloves as per the materials used for making handicraft to avoid blisters; scratches and cuts		10	2	8
	PC5. undergo preventive health checkups at regular intervals		10	2	8
	PC6. take prompt treatment from the doctor in case of illness		11	3	8
	PC7. follow SOPs for dealing with blisters; scratches; accidental fires or any other type of emergencies at work		11	4	7
	PC8. ensure no productivity loss or absenteeism from work due to illness		13	3	10

	PC9. ensure no long term ill effect on the personal health		13	3	10
		Total	100	25	75
HCS/N9904: Basic business management	PC1. allot work to the employees of the unit according to their skill and experience	100	3	1	2
	PC2. train the employees of his/her unit with the appropriate skills required to make market relevant and quality products		3	1	2
	PC3. motivate the employees		2	1	1
	PC4. handle the grievances/issues that are raised by the employees		2	1	1
	PC5. manage the employee expectations		2	1	1
	PC6. gather and analyse the cues from the market		2	1	1
	PC7. ascertain the customer preference		3	1	2
	PC8. create product lines based on current market preference		3	1	2
	PC9. create product lines that are unique and able to price high		3	1	2
	PC10. price the products according to market trends		3	1	2
	PC11. decide the best way to market the product lines		3	1	2
	PC12. make a list of raw materials required according to the product lines		2	0	2
	PC13. ascertain the quantity and right price to		3	1	2
	PC14. identify the right locations/agents from where the raw materials can be procured		3	1	2
	PC15. negotiate to get the best price		3	0	3
	PC16. ensure quality materials are procured		4	1	3
	PC17. ensure the procured materials are stored in appropriate conditions		3	1	2
	PC18. maintain the bills and record the prices of procurement for future reference		3	1	2
	PC19. maintain healthy vendor relationships		3	1	2
	PC20. identify the nearest market		3	1	2
	PC21. analyze the prevalent price for product lines		3	2	1

PC22. decide on the most effective means to access the market	2	1	1
PC23. plan for cost effective transportation to the market	3	1	2
PC24. position the product according to market requirements	3	1	2
PC25. manage customer expectations	2	0	2
PC26. analyze and ascertain the cost of production	3	1	2
PC27. maintain the book of accounts related to the business	3	1	2
PC28. own and operate a bank account	4	2	2
PC29. identify cost effective means of running business	3	1	2
PC30. identify various aspects of business that require recording	3	2	1
PC31. create formats for recording	3	2	1
PC32. make various records pertaining to all aspects of business	3	2	1
PC33. maintain these records with periodic updation	3	2	1
PC34. maintain necessary documents as per local government and regulatory requirement	3	2	1
PC35. analyze the records and glean various trends from the same	3	2	1
	100	40	60

## SECTION 2

### EVIDENCE OF NEED

#### What evidence is there that the qualification is needed?

While collecting data from the companies for the occupational map, we also took feedback from industry, which was collected with respect to roles for which qualification packs development, was to be prioritized. This was largely based on volume of people required, quantitative and qualitative shortfall which the Industry feels they face. Governing council of HCSSC gave final approval and endorsement for the same.

#### What is the estimated uptake of this qualification and what is the basis of this estimate?

Employed in the role: 300000; Estimate uptake 200000 based on requirements for existing and prospective workforce on the basis of Skills Gap analysis Reports for industry demand and secondary research data, though these do not lend to accurate demand projection. The link to NSDC Human Resource & Skills Requirement in Handicrafts & Carpet Sector is

- Feedback from industry for demand though again sample size may not lend to accurate figures
  - Training duration, and current and potential training capacity envisaged
- An LMIS development initiative is being put in place to be more precise regarding the demand and supply

**What steps were taken to ensure that the qualification(s) does/do not duplicate already existing or planned qualifications in the NSQF?**

- NSDC list of Approved and Under-Development QPs was checked prior to commissioning the work

**What arrangements are in place to monitor and review the qualification(s)? What data will be used and at what point will the qualification(s) be revised or updated?**

- Agencies have been appointed by the SSC to interact with training providers to gather feedback in implementation.
- Monitoring of results of assessments
- Employer feedback will be sought post-placement
- A formal review is scheduled in two year time i.e. 2017

Please attach any documents giving further information about any of the topics above.

Give details of the document(s) here:

- Report to the Governing Council
- Minutes of the meeting of GC meetings
- NSDC Human Resource & Skills Requirement in Handicrafts & Carpet Sector

### SECTION 3

#### **SUMMARY OF DIRECT EVIDENCE OF LEVEL**

Justify the NSQF level allocated to the QP. Relate information about the job role and build upon the five descriptors for the level to justify.

Health and safety, Work effectively and a basic business management are common for all roles from NSQF levels 1-5 and cover the minimum in a workplace.

Level 5

<b>Merchandiser</b>					<b>HCS/Q9801</b>
<b>Process required</b>	<b>Professional Knowledge</b>	<b>Professional Skills</b>	<b>Core Skills</b>	<b>Responsibility</b>	<b>Level</b>
The incumbent works in various contexts of handicrafts and carpet, liaising with stakeholders to identify end customers product requirements as	The incumbent has factual knowledge of facts, principles, processes and general concepts in their field of work and study which in this case is merchandising.	Most of the work involves, a range of cognitive and practical skills for accomplishing tasks.  Examples: • analyse the	The incumbent needs ability to collect, organise and communicate with customers, services providers and suppliers.  Examples:	The incumbent works with responsibility for own work and learning, and has some responsibility for others' work as well which is	<b>5</b>

<p>well as glean the market trends which will be reflected in the organizations' product lines. The candidate requires well developed skills as is evident in the complex tasks below.</p> <ul style="list-style-type: none"> <li>• interface with end customers, whenever possible, to elicit their demands</li> <li>• track the changes in customer preferences over time to understand the nature of the product usage</li> <li>• negotiate with them on terms of price, quality and delivery</li> </ul> <p>The situation of clear choice of procedures (descriptor of level 5) is evident through the following examples</p> <ul style="list-style-type: none"> <li>• shortlist agencies based on product offerings and terms &amp; conditions</li> <li>• identify the right agencies for reaching the markets requirements</li> </ul> <p>This is not of level 4 which requires clear choice of procedures, as here the procedure is decided by the incumbent though</p>	<p>Examples:</p> <ul style="list-style-type: none"> <li>• basic finance principles</li> <li>• basics of marketing</li> <li>• gathering market intelligence</li> <li>• market study</li> <li>• possible product lines</li> <li>• analysis data pertaining to markets, interpreting the results</li> <li>• anticipate various data that could be required for analysis</li> <li>• use appropriate statistical tools</li> <li>• news and trends within the industry</li> <li>• market related information (Capital, money, forex, etc)</li> <li>• global fashion and trends</li> </ul> <p>This is not level 6 as there is less of a need for high level theoretical and broad concepts in the field of study and this is not level 4, because of the need for general concepts as outlined above.</p>	<p>historical sales pattern of the company</p> <ul style="list-style-type: none"> <li>• analyse the key product line contributing to the major share of revenue and profit</li> <li>• identify the peak and lean production period</li> <li>• identify the reasons for the lean production period and ways to get new order during the season</li> <li>• analyse the major customers / resellers and their product line</li> <li>• interpret the designs / crafts / products where the organisation is strong to be positioned as a USP of the organisation</li> <li>• interact with internal department heads to seek if there is any process improvement possible to come with new designs / patterns</li> </ul> <p>The incumbent also</p>	<ul style="list-style-type: none"> <li>• present to the top management</li> <li>• document the analysis in appropriate formats</li> <li>• negotiate with them on terms of price, quality and delivery</li> <li>• interface with the agencies regularly to ensure smooth working</li> </ul> <p>The incumbent also needs mathematical skill for the following Examples:</p> <ul style="list-style-type: none"> <li>• shortlist agencies based on product offerings and terms &amp; conditions</li> <li>• negotiate with them on terms of price, quality and delivery</li> <li>• collect the relevant data</li> <li>• analyze all the requisite data</li> <li>• interpret the results</li> <li>• analyse the historical sales pattern of the company</li> <li>• analyse the key product line contributing to the major share of revenue and profit</li> </ul>	<p>evident from the incumbent's deliverables</p> <p>Examples:</p> <ul style="list-style-type: none"> <li>• managing time of self, employee and stakeholder</li> <li>• interact with internal department heads to seek if there is any process improvement possible to come with new designs / patterns</li> <li>• read journals relating to handicraft, fashion, etc to grasp information on current and future trends</li> <li>• participate in exhibitions in and outside the country and get cues on latest fashion, technology in craft making, consumer preferences, etc.</li> <li>• visit design studios to know the latest in design, advancement in design technology, design repository, etc.</li> </ul> <p>He/she is expected to undertake on-the-job learning</p>	
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<p>in a familiar environment.</p> <p>This is not level 6 as most requirements are standardised.</p>		<p>uses basic methods, tools, materials and information to solve problems at work. This is evident through the requirement of the incumbent being able to deal with problem solving</p> <ul style="list-style-type: none"> <li>• decide on the product mix according to the markets and targeted segments</li> <li>• decide on the pricing that can be adopted</li> <li>• create attractive selling and promotion methods</li> <li>• ensure that the product mix decision is taken considering the investment, sales and intrinsic organizational readiness</li> <li>• present the reasons for the decision</li> </ul> <p>This is not level 6 as it uses basic methods for problem solving and not high level skills for specific problems. Not level 4 as there is problem solving involved with requirement of related cognitive skills.</p>		<p>and participate in training and development, interventions and assessments</p> <p>Hence the individual working in this job role has complete responsibility for delivering quality of his own work and has responsibility for other's work and learning and therefore is level 5. Also the incumbent does not have full responsibility for others thus not level 6.</p>	
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### **OTHER EVIDENCE OF LEVEL**

[This need only be filled in where evidence other than primary outcomes was used to allocate a level]

**(Optional)**

Summary of other evidence (if used):

nil

### **SECTION 4**

#### **EVIDENCE OF RECOGNITION OR PROGRESSION**

**What steps have been taken in the design of this or other qualifications to ensure that there is a clear path to other qualifications in this sector?**

- Horizontal and vertical mobility options have been articulated in occupational map
- Vertical mobility option is Senior Merchandiser & Marketing Supervisor

Please attach any documents giving further information about any of the topics above.

Give details of the document(s) here:

- Occupational Map and progression matrix



## List of companies validated the QP

S. No	Name of the Organisation	Contact Person	Employee - Size
1	Akash International	Ms. Manvi Munjial	Small
2	Rozy International	Mr. Ashish Kakar	Small
3	Images Inc.	Mr. Gaurav Ohri	Small
4	Images Exports	Mrs. Surabhi Suri	Small
5	Sitlax India	Mr. KL Katyal	Small
6	Interseas Metal Finishings	Mr. Arbab Shamsi	Small
7	Global Exports	Mr. Rohit Vohra	Small
8	Euro Collection	Mr. Ahmer Latif	Small
9	Varun Creations	Mr. Varun Malhotra	Small
10	In-style Exports	Sangeetha Malhotra	Small
11	Kohli Export House	Amarjit Kaur	Small
12	Kohli Intercontinental	Mr. HS Kohli	Small
13	Crystal World Impex	Nitin Verma	Small
14	AVM Glass Industries Deco Division	MK Jain	Small
15	Amita International	Anuj Jain	Small
16	Millenium Export	Deepak Jain	Small
17	Taga Five	Mubeen Ahmad	Small
18	Artesia Collections	Sarfaraz Alam	Small
19	ZS Creations	Mohammad Salman	Small
20	Abidsons	Mohammad Sajid	Small
21	New Design Exports	Mr. Uvez Ahmed Shamsi	Small
22	SK Industries	Mr. Sunil	Small
23	Ahmad handicrafts industries	Mr. Afsar Ahmad	Small
24	CB Marble works	Naveen Bansal	Small
25	Agra Handicraft Industries	O.N.Agarwal	Small
26	SAVANA INTERNATIONAL	MR. SANDEEP CHABBRA	Small
27	OLD VILLAGE	MR. PARMINDER SINGH GULATI	Small
28	Gee Cee Minerals	Amit Agarwal	Small
29	GM Creation	rajeev Maheshwari	Small
30	Maheshwari Enterprise	Rajat Maheshwari	Small
31	Krafts Palace	Ajay jain	Small
32	Sharma India (P) Ltd	bhaskar Sharma	Small
33	World One Enterprises	Sudha Jain	Small
34	M/s Stone craft India	Ravi Verma	Small
35	M/s bansal handicrafts emporium	Arun Bansal	Small
36	M.A. Exports	Anil Kumar Gupta	Small
37	Lamparts	Shamsher Singh	Small
38	Crafts Overseas	Meenakshi	Small
39	OMX Manufacturer and Exporter of Fashion Jewellery	Mr. Rajesh Yadav	Small
40	UV Handicrafts	Mr. Jayotsana Yadav	Small

41	Overcare Markets Pvt Ltd	Mr. Abdul Waseem	Medium
42	Globe Exports Corporation	Mr. Rishi	Medium
43	Dewan India	Mr. Joginder Gandhi	Medium
44	R.I. Collections	Mr. Ashish Kakar	Medium
45	KLK International	Mr. KL Katyal	Medium
46	Palak International	Mr. Arvind Vadhera	Medium
47	Iqbal Paramount Metal Industries	Mr. Asad Shamsi	Medium
48	Sahar Arts Valley	Mr. Nadeem Warsi	Medium
49	Sealine Collections	Mr. Nadeem Ahmed Khan	Medium
50	Rudraksh International	Mr. Sharad Bansal	Medium
51	Horizon's Collection	Mr. Shujaat Qazi	Medium
52	Horizon Enterprises	Mr. Qazi Shaukat Husain	Medium
53	Fine Finish Handicrafts	Mr. Najmul Islam	Medium
54	Galaxy Exports	Mr. Shahnawaz Khan	Medium
55	Kohli Export Corporation	Mr. Gurdeep Singh Kohli	Medium
56	Dee Kay Overseas	Mrs. Maneet Kohli	Medium
57	Margshree Enterprises	Mr. S RAJ YADAV	Medium
58	BKG Overseas	Sanjeev Sharma	Medium
59	India Design	Falizi Rehman	Medium
60	Indian Touch	Aniqur Rehman	Medium
61	Tyagi Handicrafts	Rahul Tyagi	Medium
62	Indian Handicraft Industries	Mahendra Kumar Rajput	Medium
63	Overseas trade linkers	S.C Aggarwal	Medium
64	SUNNY IMPEX	MR. B.S. YADAV	Medium
65	AHUJA TEXTILES	MR.AHUJA	Medium
66	Ancient Lighting Pvt Ltd	Rayal	Medium
67	Stonemen Crafts International	Rayal	Medium
68	Oswal arts pvt ltd	Yashwant Singh	Medium
69	1 Artifact Décor (India)	Kalpana Pachaurj	Medium
70	Arvind Handicrafts	Devendra Verma	Medium
71	Visba	Mr. Abdul Azim	Large
72	Dewan & Sons	Mr. Joginder Gandhi	Large
73	Fantasy Exports	Mr. Vikas Munjial	Large
74	Lee-Za International	Mr. Arvind Vadhera	Large
75	Paramount Home Collections	Mr. Arbab Shamsi	Large
76	SAG New Look Home Art Collection	Mr. Asad Shamsi	Large
77	HAQ Brothers	Mr. Ikramul Haq	Large
78	Brassex India	Mr. Rakesh Kumar Khanna	Large
79	Moradabad Handicrafts Of India	Mr. Najmul Islam	Large
80	Bansal Impex	Mr. Sharad Bansal	Large
81	Asian Handicrafts Pvt Ltd	Mr. Amit Malhotra	Large
82	Sehaj Impex	Simrandeep Singh Kohli	Large
83	Kohli Overseas Trading Co.	Mr. Sobi Kohli	Large

84	House of Tuhina	Ms. Tuhina Goyal	Large
85	Kwality Glass Works	Deepak Bansal	Large
86	Hind Glass Industries	Devi Charan Agarwal	Large
87	Pooja Glass Works (Pvt.) Ltd.	Devi Charan Agarwal	Large
88	OM Glass Works Pvt. Ltd.	Anurag Gupta	Large
89	Anand Glass Works	Anil Jain	Large
90	Transparent Overseas	Kamal Verma	Large
91	Uma Glass Works Pvt. Ltd.	Gaurav Singhal	Large
92	S Gopal Overseas	Atul Agarwal	Large
93	Shri Sitaram Glass Works	Shailesh Bansal	Large
94	Allegiance Overseas	Vinod Kumar Jain	Large
95	Stonemen Crafts (I) Pvt Ltd	Rajat Asthana	Large
96	Sharma Artistic Stone Gallery	Mr. Bhaskar Sharma	Large
97	QTL EXPORTS	MR. SAGAR MEHTA	Large
98	Akbar International	Salim Uddin	Large
99	Amit Exports	Amit Mehra	Large
100	Creative Crafts of India	Dr. SK. Tyagi	Large

Further contact details and a copy of the validation are submitted both with NSDC and NSDA